

# Application Form for Distribution



Euphrates Cosmetics is a PTY cosmetics brand under BB Cosmetics/Collections marketing and cosmetics manufacturing group. It is licensed for export and import for SADC and TDCA. Our objective is to manufacture and export South African and natural cosmetics skin care treatments throughout the African Continent and beyond.

Company Name/  
Individual: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_

Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_

e-Mail: \_\_\_\_\_ Website: \_\_\_\_\_

Mobile: \_\_\_\_\_ BBBEE Level: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Annual Turnover: \_\_\_\_\_ VAT Number: \_\_\_\_\_

SARS Exporters Reg. No. \_\_\_\_\_ Ad Valorem Reg. No. \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Membership Fees: Annual

#	Joining Fee (Once Off)	Annual operation Rights	TOTAL Joining & Sub. Fees	
100% BBBEE	CEO	R 100	R 1 000	R 1 100
<2	DB1	FREE	R 1 000	R 1 000
<5	DC2	FREE	R 1 000	R 1 000
<10	DD3	FREE	R 1 000	R 1 000

# Application Form for Distribution

## Nature of business (Tick relevant box/es)

Pharmacy

Online Seller

Distributor

Retailer

## Products (Tick relevant box/es)

Skincare Products

Cosmetics /Make-up

Perfumes &  
Fragrances

Advanced Cleansing  
Brush

PDT Mask

Health & Wellness  
Products

Other (Specify)

---

## SMME Distribution Benefits

- Euphrates gives you sales support
- Euphrates will supply you with product result testimonials
- Distributors who have significant number of customers outside South Africa can get in to a separate agreement that allows them to get the brand operating right in their country.
- The mark up is a minimum of twenty percent (25%)
- Get four distribution package options, which include delivery in selected areas.
- Social media support
- Get ten percent (10%) of all the first time clients that you refer to the clinic to do any facial treatments excluding the ones on special.

## Package options

Please indicate (x or tick) the package option you want to order:

### 1. Package A

25 products

25% discount – you can add a mark-up of 30 percent (30%) and more

20 skincare natural radiant range R3 863 (instead of R5150)

5 Advanced Cleansing Brushes R1500 (instead R2 500)

Once off R100 admin fee

Subtotal R5 463

Flexi fee for delivery R500 **(optional)**

**Total R5 963**

### 2. Package B

52 Products + 20 merchandise = 72 Euphrates products

30% discount – you can add a mark-up of 30 percent (30%) and more

40 skin care R7 210 (instead of R10 300)

12 Advanced Cleansing Brushes R3600 (instead of R6000)

10 Euphrates Headbands (at cost over 40% discounts)

10 Eye Mask (at cost over 40% discounts)

Once off admin fee (FREE)

---

***Euphrates gives you beauty beyond your DNA!***

# Application Form for Distribution

## **Subtotal R12 016**

Annual R1000 –*once per year optional (Brand name, artwork and digital ads and branding)*

Flexi fee for delivery R1000 (**optional**)

**Including delivery + once of fee for branding = Total R14060**

### **3. Package C**

110 Products

35% discount – you can add a mark-up of 35 percent (35%) and more

80 skin care - R13 390 (instead of R20 600)

20 Advanced Cleansing Brushes R5 200 (instead of R10 000)

10 Euphrates Headbands (at cost over 40% discounts)

10 Eye Mask (at cost over 40% discounts)

Once off admin fee (FREE)

Subtotal R19 590

**Annual R1 000 (Brand name, artwork and digital ads and branding)**

**Flexi fee for delivery R1200 (optional)**

**Including delivery = Total R21 790**

### **4. Package D**

270 Products

40% discount – you can add 35% mark-up and more

200 skin care R30 900 (instead of R51 500)

50 Advanced Cleansing Brushes R12 000 (instead of R25 000)

10 Euphrates Headbands (at cost over 40% discounts)

10 Eye Mask (at cost over 40% discounts)

Once off admin fee (Free)

Subtotal R43 900

Annual R1 000 (Brand name, artwork and digital ads and branding)

Flexi fee for delivery R1 500 (**optional**)

**Total R46 400**

**What support do you think you would need from the brand?**

---

---

**Do you have any brand exhibition interests? If yes, please list them.**

---

---

Please e-Mail completed form to [totam@euphrates.co.za](mailto:totam@euphrates.co.za)

Thank you.

---

***Euphrates gives you beauty beyond your DNA!***